Federated Search: Breaking Down the Language Barrier

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About Deep Web Technologies...

- Founded by Abe Lederman, a cofounder of Verity, 2002
- Pioneered federated search technology
- Over \$3M in R&D
- Production applications since 1999
- Based in Santa Fe, New Mexico
- 22 person company with strong executive team



Importance of Multilingual Search

- Increases the value of research output by making it available to a wider audience
- Makes available research from China, Japan, Russia, and other countries prolific in science publication
- Greatly broadens the scope of patent research



Importance of Multilingual Search (cont.)

 Exposes English speakers to diverse perspectives from researchers in foreign countries



English Isn't the Only Language that Matters

Thomson Reuters Research Reveals...

- China's research output far outpacing the rest of the world
- China surpassed Japan, the UK and Germany in 2006 and now stands second only to the USA
- At this pace, China will overtake the USA within the next decade
- Brazil's share of research output is growing rapidly



Babel Fish Popularized Machine Translation on the Web

- The first European language translation service for web content
- Launched 12/9/97 by DEC's Alta Vista and SYSTRAN S.A.
- Babel Fish, in "The Hitchhiker's Guide to the Galaxy", is a fish you stick in your ear that allows humans to speak and understand any language
- When released, Babel Fish understood five European languages: French, German, Italian, Portuguese and Spanish

Babel Fish Popularized Machine Translation (cont.)

 SYSTRAN, founded in 1968, leveraged the results of 20 years of military-industrial research

YAHOO! BABEL FISH							
Translate a block of text	(Enter up to 150 words)						
Select from and to languages ▼ Translate							
Translate a web page	○						
http://							
Select from and to languages ▼ Translate							



Fun Facts About Machine Translation

- In 1954, the Georgetown-IBM experiment, involved fully automatic translation of more than 60 Russian sentences into English and ushered in the era of significant funding for machine translation
- The authors of the Georgetown experiment claimed that within three or five years, machine translation would be a solved problem



Fun Facts About Machine Translation (cont.)

- In the 17th century, philosophers Leibniz and Descartes proposed codes to relate words between languages
- The first patents for "translating machines" were applied for in the mid 1930s.
- One patent, issued in 1933, was for a storage device using paper tape to find the equivalent of any word in a foreign language



Approaches to Machine Translation

Rule-based Machine Translation:

- Requires extensive lexicons with morphological, syntactic, and semantic information, and large sets of rules
- Users can improve the out-of-thebox translation quality by adding their terminology into the translation process

Approaches to Machine Translation (cont.)

Statistical Machine Translation

- The most widely studied approach to machine translation
- Utilizes statistical translation models whose parameters stem from the analysis of monolingual and bilingual corpora



Approaches to Machine Translation (cont.)

Statistical Machine Translation (cont.)

- Building statistical translation models is a quick process, but the technology relies heavily on existing multilingual corpora
- A minimum of 2 million words for a specific domain and even more for general language are required

Approaches to Machine Translation (cont.)

Hybrid Machine Translation

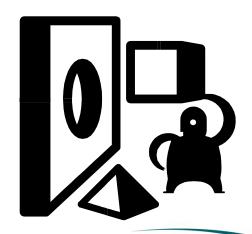
- Leverages strengths of rule-based and statistical approaches
- Rules are used to pre-process data in an attempt to better guide the statistical engine
- Rules are also used to post-process the statistical output to perform functions such as normalization

Major Issues with Machine Translation

 Disambiguation - distinguishing between different meanings of a word ("bridging the gap" vs. "dental bridge" vs. "bridge loan" vs.

"suspension bridge")

 Harder disambiguation when the text itself is ambiguous





Major Issues with Machine Translation (cont.)

- Idioms words cannot be translated literally, especially between languages: "hear" vs. "Hear, Hear!"
- Morphology different word orders
- Words not in the translator's vocabulary
- Translating science has fewer issues



Multilingual Federated Search: State of the Art

- Results merging strategy: Si, Callan, and Others; 2008
- Research into scalable searching of heterogeneous multilingual collections: Powell and Fox; 1998
- Cross-Language Evaluation Forum (CLEF) promotes R&D in multilingual information access



How Multilingual Federated Search Works

- 1. User enters query in their native language
- 2. Explorit translator engine translates the query into the right language for each source
- 3. Explorit submits query to each source
- 4. Each source returns results in the source's native language

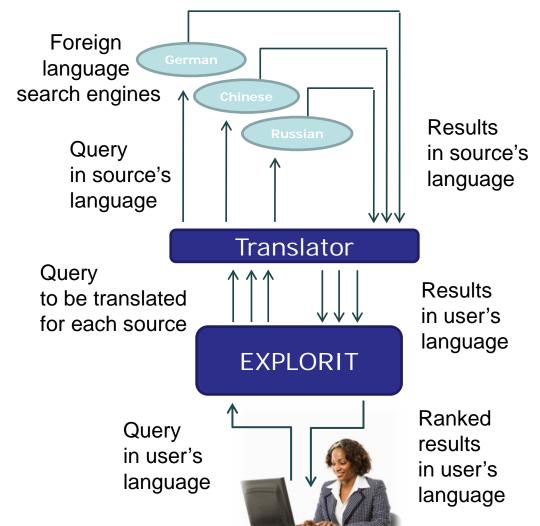


How Multilingual Federated Search Works (cont.)

- 5. Explorit translator engine translates the results summaries (title, snippet) into the user's native language
- 6. Results summaries from different sources are aggregated
- 7. Results summaries are ranked
- 8. Results summaries are displayed to the user



How Multilingual Federated Search Works (cont.)





Players in the Machine Translation Space

SYSTRAN

- One of the oldest machine translation companies, founded in 1968
- Uses hybrid machine translation technology it developed
- Has done extensive work for the US Department of Defense and the European Commission



Players in the Machine Translation Space



- Founded in 2002
- Uses statistical techniques from cryptography
- Applies machine learning algorithms that automatically acquire statistical models from existing parallel collections of human translations



Players in the Machine Translation Space (cont.)

Google translate

- Uses its own translation software, used SYSTRAN until circa 2007
- Based on statistical machine translation
- Google built a 6-language corpus of 20 billion words' worth of human translations from a large set of UN documents, which are normally available in the 6 UN languages



Players in the Machine Translation Space (cont.)



- Powered by Microsoft Translation
- Based on statistical machine translation
- Once used SYSTRAN, now using system developed by Microsoft Research



WorldWideScience.org is an Excellent Candidate for Multilingual Search

- A global gateway to international science databases and portals
- All content is from national governments or vetted by national governments
- Developed and maintained by the DOE Office of Scientific and Technical Information, OSTI
- One-stop searching
- Will include databases from China, Japan, Korea, Germany, and other non-English countries

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Milestones in the History of WorldWideScience.org



January 8, 2008
India added to
WorldWideScience.org

June 12, 2008
WorldWideScience.org
Agreement signed in
Korea – formalizes
commitment to
sustain and grow the
service

October 15, 2008

People's Republic of China joins
WorldWideScience.org
Alliance

June 22, 2007
WorldWideScience.org
Launched

Jan.21, 2007 Global Science Gateway Agreement Signed in London





WorldWideScience.org to Debut Multilingual Searching

- Deep Web Technologies has partnered with OSTI to introduce multilingual searching to WorldWideScience.org
- Free service to be launched in June
- Launch will be at the International Council for Scientific and Technical Information (ICSTI) meeting in Helsinki in June of this year
- ICSTI oversees the WorldWideScience.org
 Alliance





Clusters

Topics

► Technology (35)
 Materials (25)
 Study (17)
 Процессов (17)

В Конце (15)More...✓ Authors

Горелик В.С.,
 Рахматуллаев И.А.

 ▼ Publications
 → Journal Of The National Science Foundation Of Sri Lanka (13)
 → Applied Optics (5)
 → Sri Lanka Journal Of Bio-Medical

 Бондарь, Е.А. (2)
 Шадрина, Л.П. (2)
 Соловьев, Виктор Сергеевич (2)
 А., Tervonen (2)

Informatics (3)

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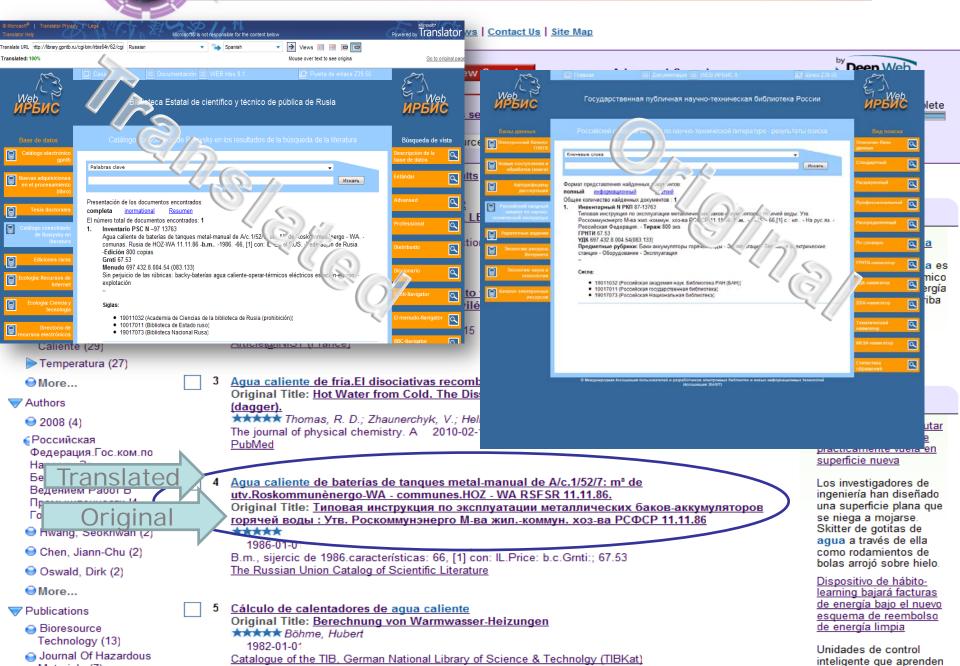
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Thank you!



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